

## Readers' Comments Second Quarter 2008

### 2008: The Year We Round Up More Members of The Never Gonna Give It Up Club

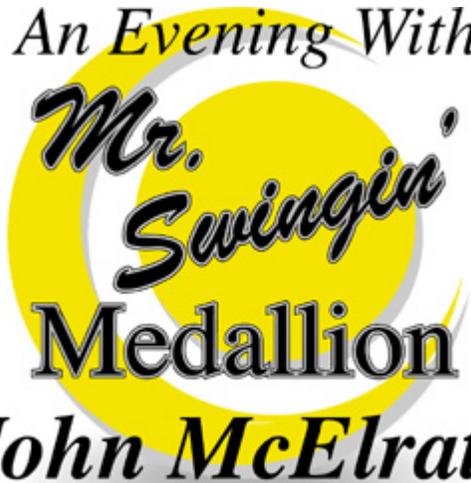
June 10, 2008

**We have been invited to two great events this summer and fall and we are going to attend both and hopefully will have a few books with us.**

These invites happened over the last couple of days and we are extremely pleased to attend. The July 4<sup>th</sup> event at the Rose Hill Estate in Aiken, South Carolina is special as I hope to add the autographs of **Mike Stewart** ( of Intruders fame) and **Clifford “ She Shot A Hole In My Soul” Curry** to the two autograph books that I have been carry around for some time. Also on the bill at Rose Hill is Rhonda McDaniel. We saw her perform a year ago Memorial Day in South Carolina. She is fantastic. Much too young to have been around during the Heeey Baby Days of Beach Music. I have a lot of wonderful autographs in those books; some great ones including Percy Sledge, Charles Pope , the Jesters, the Rockin’ Gibaltars, Wilbur Walton Jr., Cyril Vetter, John McElrath, & many former members of the Swingin’ Medallions, original, almost original and the great current band. . **We have set aside the remaining stock of books for summer events and personal**

appearances. If you are interested in a book, please buy from one of the listed retailers.

Then on September 12, another very special event:



*An Evening With*  
*Mr. Swingin'*  
**Medallion**  
*John McElrath*

**Greetings:**

We are putting together a very special and exciting concert September 12, 2008 at the Greenwood Civic Center from 8:00 PM to 1:00 AM honoring John McElrath. The show will be called “An Evening with John McElrath.” Over the years, John has done a great deal for a lot of people in the music industry, friends, family, as well as Greenwood and the State of South Carolina. We honor John’s career and achievements with this event. Join us for a special evening with original Medallion members, special guests, and a variety of other surprises and activities that will take place all through the night.

Our immediate goal is to raise money for the John McElrath Music Scholarship at Lander University. With John being a graduate of Lander in 1967, we thought this would be the perfect opportunity to start this endowment. The reason you are receiving this letter is to ask for your support towards this scholarship. John’s business associates, local businesses, friends, fellow musicians and all the hundreds of people’s lives John has touched will have the chance to participate. Attached is a range of different levels of sponsorships. Each has a different tax write-off as a

**charitable donation that you will receive from Lander University, and the difference in the three will be explained.**

**Individual tickets and tables will not go on sale until August 1. This means you will have the first chance to reserve your table for this wonderful event. Table location will be based on a first come first serve basis with larger donations receiving the tables closest to the stage. A maximum of 100 tables will be sold for this event. So once they are gone, there will be no more.**

**Reminisce with John and other band members in our exclusive Backstage VIP Section prior to the show. No one other than donation sponsors will be allowed in this private back-stage area. Also, your name or company name will be listed as a donor to this scholarship fund on a banner inside the Civic Center as well as in a array of other locations, more on that to follow. Please review the following attachment carefully and plan on being part of 'An Evening with John McElrath honoring Mr. Swingin' Medallion himself for what he has given all of us for the past fifty years.**

**Thank you for your consideration,**

**The Committee for An Evening with Mr. Swingin' Medallion John McElrath**

**Committee Members: Shawn McElrath, Shane McElrath, Robby Cox, Pat Webb, Donnie Henderson, Bubba Harvin, Thomas Wingard, Pat Patterson, Rees Jones and Mark Garber**

**Medallion Level**

**\$2500 Donation**

**(Receives a \$1500 tax deduction from Lander)**

**You get '2' Free Tables of 8 (16 People) up front closest to stage  
16 VIP Passes that get you into an exclusive pre-concert Party  
with Heavy Hors d oeuvres and Open Bar and plenty of Surprises.  
Your name or company name will be listed as being a Medallion Sponsor.**

**Double Shot Level**

**\$1000 Donation**

**(Receives a \$700 tax deduction from Lander)**

**You get '1' Free Table of 8 (8 People) close to stage  
8 VIP Passes that get you into an exclusive pre-concert Party  
with Heavy Hors d oeuvres and Open Bar and plenty of Surprises.  
Your name or company name will be listed as being a Double Shot Sponsor.**

**Hey Hey Baby Level**

**\$500 Donation**

**(Receives a \$400 tax deduction from Lander)**

**You get 2 Free General Admission Tickets  
2 VIP Passes that get you into an exclusive pre-concert Party  
with Heavy Hors d oeuvres and Open Bar and plenty of Surprises.  
Your name or company name will be listed as being a Hey Hey Baby Sponsor.**

**July 18th will be the cut-off for donations!  
So don't wait, get yours today!**

**Contact Medallion Studios at 864-223-8772**

**or go online to [www.medallions.com](http://www.medallions.com) for more Information**

**If you have a prior commitment and are unable to attend, any donation is  
very much appreciated and 100% of the amount is tax deductible.**

**Please return this portion with your donation.  
Make Checks payable to: 'An Evening with John McElrath'**

**And mail to:  
Medallion Studios  
213 Anderson Circle  
Greenwood, SC 29649  
Name or Company Name:**

\_\_\_\_\_

**Address:**

\_\_\_\_\_

**City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_**

**Daytime Phone Number: \_\_\_\_ - \_\_\_\_ - \_\_\_\_\_**

**Your Tickets, VIP Passes, and Taxable Donation receipt will be mailed to this  
address!**

**Contrary to what you may think, we decided to go with the "Double Shot" level  
sponsorship rather than the Hey Baby level.**

**Greg:**

**I was so happy to see that Stephen contacted you about being a part of the festival.  
As part of the promotional push, I would love to have you call in to my show one  
afternoon or Saturday morning to discuss the making of the book.**

**I am on the air 2-6 p.m. Mondays through Fridays and 9-noon Saturdays. The  
Saturday show is the "Original Shag Show," specifically focusing on beach music.  
The toll-free studio line is 800-579-0927. Feel free to call anytime.**

**I look forward to seeing the promotional materials and to telling folks about this added attraction for the event. I also look forward to meeting you; as a former newspaperman myself, I have TREMENDOUS respect for the amount of research it took to pull together such a mammoth project.**

**Tony Baughman, PD  
Oldies KSX 92.7FM**

**Hello Greg,**

**Yes it is last minute and I am sure that you have your plans. I send you this email in case you may be interested and available on July 4th.**

**We are having a big celebration. Oldies KSK, playing beach programs, will broadcast live from 2; 00-6:00. Shag lessons will be given. I imagine what great fun it would be to feature you and your great book for beach music lovers. You could stay her on the estate as our guests.**

**Rhonda McDaniel will take the stage at 6:30**

**Shameless Dave is next**

**Mike Stewart will then join the great blues band Shameless Dave and the Miracle Whips**

**Next, Clifford Curry takes the stage.**

**Then all join together to bring the house down.**

**Rose Hill is an intimate historical setting. Admission will be a donation to the Wounded Warrior Project. In addition to Independence Day Celebrations we will promote the following subscribers Summer Beach Concert Series that follows every other Friday night**

**Chairmen of the Board  
Craig Woolard  
Fantasitic Shakers  
The Embers  
Coastline**

**Best Regards,  
Stephen Mueller**

Comments June 6, 2008

## **The Heeey Baby Days of Beach Music”**

**The perfect gift for a shaggin’ father:**

**Limited number of copies of the 2007 Bronze Medal Winner for Books in Popular Culture are available at:**

**BARNES&NOBLE**  
[www.bn.com](http://www.bn.com)

The following Barnes & Noble **stores** still have copies of the book but call ahead to verify:

### **GEORGIA**

**Athens**

**Athens Promenade  
3650 Atlanta Highway  
Athens, GA 30606  
706-354-1195**

## **Atlanta (Metropolitan)**

**120 Perimeter Center West Ste 300  
Atlanta, GA 30346  
770-396-1200**

**Edgewood Retail District  
1217 Caroline Street at Moreland Av  
Atlanta, GA 30307  
404-522-0212**

**2952 Cobb Pkwy.  
Atlanta, GA 30339  
770-953-0966**

**Buckhead  
2900 Peachtree Road NE Suite 310  
Atlanta, GA 30305  
404-261-7747**

**Mall Of Georgia  
3333 Buford Drive Space VA01  
Buford, GA 30519  
678-482-4150**

**Building 200 Suite 252  
410 Peachtree Pkwy  
Cumming, GA 30041  
770-781-0867**

**Pleasant Hill Square Shopping Center  
2205 Pleasant Hill Rd. Ste 100  
Duluth, GA 30096  
770-495-7200**

**Uptown Square  
1415 Hwy 85 North Suite 200  
Fayetteville, GA 30214  
770-716-7640**

**The Avenue West Cobb  
3625 Dallas Hwy SW  
Marietta, GA 30064  
770-424-0511**

**Town Center Prado  
50 Barrett Pkwy Ste. 1100  
Marietta, GA 30066  
770-422-2261**

**1939 Mount Zion Road  
Morrow, GA 30260  
770-471-2227**

**342 Newnan Crossing Bypass  
Newnan, GA 30265  
770-304-2114**

**The Forum on Peachtree Parkway  
5141 Peachtree Parkway  
Norcross, GA 30092  
770-209-4244**

**1350 Scenic Highway Suite 100  
Snellville, GA 30078  
770-979-0138**

## **Columbus**

**Columbus Park North  
5555 Whittlesey Blvd. Suite 1800  
Columbus, GA 31909  
706-653-7880**

## **MACON**

**5080 Riverside Drive  
Macon, GA 31210  
478-474-0161**

## **ROME**

**Riverbend Center  
1442 Turner-McCall Blvd  
Rome, GA 30161  
706-232-3202**

## **SAVANNAH**

**Oglethorpe Mall  
7804 Abercorn Ext. 72  
Savannah, GA 31406  
912-353-7757**

## **SOUTH CAROLINA**

**Northwoods Marketplace  
7620 Rivers Ave  
Charleston, SC 29406  
843-572-2322**

**Westwood Plaza  
1812 Rittenberg Blvd  
Charleston, SC 29407  
843-556-6561**

**Harbison Court  
278-A Harbison Blvd.  
Columbia, SC 29212  
803-749-9009**

**Richland Fashion Mall  
3400 Forest Drive  
Columbia, SC 29204  
803-787-5600**

**2701 David Mcleod Blvd Unit # 1200  
Florence, SC 29501**

**843-665-2412**

**The Shops at Greenridge  
1125 Woodruff Road Suite 1810  
Greenville, SC 29607  
864-627-9197**

**735 Haywood Rd  
Greenville, SC 29607  
864-458-9113**

**Indigo Run  
20 Hatton Place Suite 200  
Hilton Head Island, SC 29926  
843-342-6690**

**Mt. Pleasant Towne Centre  
1716 Towne Centre Way  
Mt. Pleasant, SC 29464  
843-216-9756**

**3346 Reed Street Bldg A2  
Myrtle Beach, SC 29577  
843-238-2917**

**1489 W.O. Ezell Blvd  
Spartanburg, SC 29301  
864-587-8822**

## **NORTH CAROLINA**

**3125 Waltham Blvd  
Burlington, NC 27215  
336-584-0869  
Cary Commons  
760 SE Maynard  
Cary, NC 27511  
919-467-3866**

**Sharon Corners Shopping Center  
4720 Sharon Road  
Charlotte, NC 28210**

704-554-7906

**The Arboretum**  
**3327 Pineville-Matthews Road**  
**Charlotte, NC 28226**  
704-341-9365

**The Streets at Southpoint**  
**8030 Renaissance Parkway Suite 855**  
**Durham, NC 27713**  
**919-806-1930**

**New Hope Commons**  
**5400 New Hope Commons**  
**Durham, NC 27707**  
**919-489-3012**

**Glensford Commons**  
**121 Glensford Rd**  
**Fayetteville, NC 28314**  
**910-864-0840**

**Friendly Center**  
**3102 Northline Avenue**  
**Greensboro, NC 27408**  
**336-854-4200**

**University Commons**  
**3040 Evans Street**  
**Greenville, NC 27834**  
**252-321-8119**

**Barnes & Noble Plaza**  
**2405 Hwy 70 S.E.**  
**Hickory, NC 28602**  
**828-304-4600**

**906 Mall Loop Road**  
**High Point, NC 27262**  
**336-886-1331**

**Birkdale Village  
8725 Townley Road  
Huntersville, NC 28078  
704-895-8855**

**308 Jacksonville Mall  
Jacksonville, NC 28546  
910-577-0120**

**11025 Carolina Place  
Pineville, NC 28134**

**Crabtree Mall  
4325 Glenwood Ave  
Raleigh, NC 27612  
919-782-0030**

**Triangle Town Center  
5959 Triangle Town Blvd Unit 2107  
Raleigh, NC 27616**

**Mayfaire Town Ctr  
850 Inspiration Drive  
Wilmington, NC 28405  
910-509-1880**

**1925 Hampton Inn Court  
Winston-Salem, NC 27103  
336-774-0800**

## **VIRGINIA**

**1212 Greenbrier Pkwy  
Chesapeake, VA 23320  
757-382-0220**

**Creeks @ VA Ctr.  
9850 Brook Road  
Glen Allen, VA 23059  
804-264-6850**

**Commonwealth Centre  
4600 Commonwealth Center Parkway  
Midlothian, VA 23112  
804-744-5483**

**Yoder Plaza Shopping Center  
12170 Jefferson Avenue  
Newport News, VA 23602  
757-249-2488**

**Libbie Place  
5501 West Broad Street  
Richmond, VA 23230  
804-282-0781**

**Short Pump  
11640 W. Broad Street  
Richmond, VA 23233  
804-360-0103**

**4478 Electric Road Southwest  
Roanoke, VA 24018  
540-776-2960**

**Lynnhaven Mall  
701 Lynnhaven Pkwy  
Virginia Beach, VA 23452  
757-340-4055**

**4485 Virginia Beach Blvd  
Virginia Beach, VA 23462  
757-671-2331**

**5101 Main Street  
Williamsburg, VA 23188  
757-564-0687**



### **The “Original” Shepherders from Newport News, Virginia**

Larry Gore: Keyboards and vocals; James “Jimmy” Rollings: Lead Guitar and Lead vocals; Elliott Torn: Saxophone; Paul Darden: Drums; Bubba Bailey: Lead Vocals; Brian Bleakley: Trumpet, Trombone and Lead Vocals; Eugene “Gene” Rowell: Trumpet; Ronald “Ronnie” Mesic: Bass Guitar

Comments April 28, 2008

It’s been a while since updating but we have been focusing on our real job: Industrial Real Estate at CB Richard Ellis. Thanks to those who have been sending in directory corrections and updates. We’ll make those changes over the next few days.

We still have a few but not many books left. We hope that those interested in the book will buy it online or at a store rather than through the site. We can get both cars in the garage so you know we are low.

### **Bronze Medal Editions Available for Fundraisers for Worthwhile Causes**

**We no longer offer the Bronze Medal Edition except as a vehicle to raise money for various good causes.** First at N.A.I.O.P. Night (National Association of Industrial and Office Parks), a black tie event for the benefit of Yes Atlanta, \$300.00 was received for that charity.

<http://www.yesatlanta.org/>

On April 19, the **25th Anniversary Calabash Cotillion gala featuring The Jesters of Athens, Georgia was held in Alpharetta to benefit** North Fulton Community Charities. <http://www.nfcchelp.org/index.html>

Another \$300.00 was received for the Bronze Medal Edition I am not sure how “The Bronze Medal Edition of The Heeey Baby Days of Beach Music” compared to a John Smoltz autographed baseball and a Mark Witt signed football but we were proud that the book sparked a bit of bidding frenzy.

We are very happy to offer the Bronze Medal Edition for events that feature either silent or live auctions and that are for worthwhile and charitable causes. Contact us at [www.heybabydays.com](http://www.heybabydays.com) for more information .

**Right String , Wrong Yo-Yo” “Georgia Pines” etc.  
Department:**

**Wilbur Walton is back ! The legend performed in his home town of Dothan on April 13 and I missed it. Sometimes, life’s not fair. Before long, the Candymen, King David & the Slaves, etc. and others will return and the planet will return to normal**

**Check it out on this link.**

<http://www.youtube.com/watch?v=8YpVtW4cKvo>

Two members of the Never Gonna to Give It Up Club sign book in Atlanta.

**Mark Alexander** ( Bob Collins & The Fabulous Five and the Catalinas ) and **Bob Cook** ( The Caravelles of Charlotte, North Carolina ) sign author's book during a rehearsal break in Atlanta where both are members of the Atlanta Swing Orchestra  
<http://www.atlantaswing.org/pages/assax.html>

